



Greetings. It's 2021!

It may not come with a sigh of relief - just yet.

But keep breathing.

There is hope on the horizon.

This was certainly a different holiday season...and yet such a good time to count our blessings. We have been challenged beyond what we thought possible in 2020. It was an eye-opener. A shot in the arm. *Literally.*

We're all wearing more hats than ever before. That may come in the form of working from home while simultaneously supervising online learning, or dealing with pets who have separation anxiety if we go to the mailbox. We're

also cooking more meals than we believed humanly possible! And when that's too exhausting we have honestly never been so grateful for Chipotle delivery.

All kidding aside, it's been a long number of months, and yet simultaneously, the weeks seem to be flying by.

How are you all doing 10 months into this pandemic? We're taking stock.

- **Wisdom?** *Sometimes.*
- **Good days and hard days?** *Oh yeah!*
- **Clarity on what is important to us and our loved ones?** *More every day.*
- **Sense of Humor?** *It's still in there.*
- **Hopeful?** *Almost Always.*
- **Meaningful work?** *Absolutely!*

Over the past few months, we've seen our team and our clients balancing personal lives, work, self-care, and their own challenges and responses to the pandemic. None of us signed up for this, and yet here we are. We are not only surviving ... look closer. **Many of us are thriving in ways we never thought possible.** For example:

- We are stronger than ever imagined.
- We have more "shoulders to lean on" than we realized.
- We are more tolerant of "the little things."
- We have become innovative problem solvers.
- We are constantly learning new skillsets.
- Some of us have even become so proficient at baking, painting, or basket weaving we could branch off into a possible side gig.

Avenir Thinking has been incredibly fortunate to be able to continue supporting our existing clients, new clients, and ourselves because of the work we do. We have kept our doors open - and helped our clients level up despite the hurdles

thrown into their path.

The exact services we provide happened to be what enabled others to survive - moving business online. We've crunched numbers, knuckles, and buckled down to make it happen. We've expanded our staff to manage the influx so we could meet demand at a reasonable cost. And we are intensely proud to say we have helped others stay in business and created a community of mutual support.

So yes, 2020 was daunting.

2021 will likely be challenging.

But our doors are open (*virtually, for now*), and we want to help your business thrive too.

Let's dive in!

Jere and Team Avenir

Ready to take the plunge?

**We'd love to build
something great together.**

Get Started



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